



# REAL ESTATE INVESTMENT GOALS

One of the most important steps in starting to invest in real estate is to set goals. These goals must be specific, measureable, achievable, realistic/relevant and time-bound. While there's no requirement for the amount of goals that you should set, it's best to start with between 1-4 so as to not get overwhelmed. As you move forward with acquiring property it's a good idea to measure perspective properties against your goals and use that as a guide. Not sure where to start in goal setting? Call us today at 817-462-0303 or 713-974-8004.

<b>Name:</b>	<b>Date:</b>
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**CIRCLE ONE OF THE FOLLOWING STRATEGIES THAT YOU ARE INTERESTED IN:**

**Buy and Hold:** This is where you buy a home and rent it out as a way to supplement your income. This passive income strategy allows you to build equity in a tangible asset and generates wealth over time through best landlord practices.

**Buy and Flip:** This is where you buy a distressed property, pay to have it renovated, re-sell it at a higher sale price, and earn a profit. This is usually a shorter term strategy to generate additional income/capital; 3-6 months depending on the amount of work required.

**CIRCLE AND COMPLETE ONE OR MORE FINANCING OPTIONS THAT YOU ARE INTERESTED IN:**

**CASH:** I have \$\_\_\_\_\_ in cash to invest.

**SELF-DIRECTED IRA/401K:** My IRA/401K administrator is \_\_\_\_\_. The current approximate value of my retirement account is \$\_\_\_\_\_.

**HARD MONEY:** I have \$\_\_\_\_\_ cash to invest and a credit score of \_\_\_\_\_.

**CONVENTIONAL LOAN:** I have \$\_\_\_\_\_ to put down and a credit score of \_\_\_\_\_.

DESCRIPTION OF <u>SHORT</u> TERM FINANCIAL/INVESTMENT GOALS	Achieve By...
Goal #1:	
Goal #2:	
DESCRIPTION OF <u>LONG</u> TERM FINANCIAL/INVESTMENT GOALS	Achieve By...
Goal #1:	
Goal #2:	

